



Annual Report
For the Annual General Meeting held on
Monday, 29th November 2021 via Zoom Teleconference.

The LAF Board:

Chair Fran Maunton

Vice Chair Vivienne Parker-White

Treasurer Michael Gates (resigned December 2020)

Director Erin Gregory (Casual Vacancy)

Our thanks are extended to Michael Gates for his contribution to the LAF in the Treasurer's role since the establishment of the Foundation in 2016. Your contribution has been appreciated.

We were thrilled to welcome Erin Gregory to the Board in May 2021, and have her take on the role of managing the Foundations Social Media. A (young) breath of fresh air she and her ideas have been.

Vivienne Parker-White, thanks for managing your usual Vice Chair roles and picking up the finance tasks as well when that was needed. Your support is very much appreciated.

Membership

There have been no further additions the membership of the Foundation in this financial year.

Meetings

All business of the LAF has been conducted via Zoom during 2020, '21.

Achievements

- 🦉 Funds Raised via sale of History of Lacrosse In Australia \$11000+.

The LAF is deeply indebted to Doug Fox, author of Lacrosse in Australia for inviting the LAF to a collaborative relationship to sell and distribute his book, with profits being donated to the LAF.

There is the potential for this to be an ongoing relationship through further publication of Doug's book overseas and online.

- 🦉 Following on from the Social Media Framework created (in the previous financial year) the Foundation underwent a rebrand.

We extend our sincere thanks again to Carly Post of Circus Media for her professional contribution to & support of the LAF in this process.

- 🦉 Steady growth in the LAF social media presence (fb 19% & Instagram 55%) and reach has been experienced thanks to support from Circus Media and having a Board member dedicated to the task.

- 🦉 A long and in depth search for support to manage the finances for the Foundation has been found. With Jesse Bowland submitting a nomination for appointment to the Board at this AGM.

Foundation Support Needed

- 🦉 The 5th Board position currently remains vacant.
Members are urged to have this conversation among their lacrosse members, or consider people within their circles who are outside of lacrosse who may have an interest in contributing to a community.

- 🦉 Project support will be welcomed in the following areas:
 - Web Master, able to maintain & update our Wordpress website.
 - A financial (investment) advisor
 - Person/s with fund raising experience to assist with ideas & implementation of future income sourcing

What is next for the Foundation

Liaising with publisher to create & promote Lacrosse in Australia in digital form, ensuring ongoing royalties for the LAF.

Development of post pandemic Strategic Plan to guide us into 2022 and beyond, which will include:

- 🦋 Further education of the Australian Lacrosse community about the purpose of the LAF with the aim of seeking their support by way of donations, and, by way of submission of programs (via the LA Growth Advisory Council) to fund.
- 🦋 Expand promotion of the LAF to the wider community.



✓ Fran Maunton

Chair

6th November 2021